

Emily Egan

Boston, MA | (781) 491-4004 | eeegan424@gmail.com | [linkedin.com/in/emily-egan2026](https://www.linkedin.com/in/emily-egan2026)

EDUCATION

Villanova University – College of Liberal Arts and Sciences

Villanova, PA

Bachelor of Arts in Economics

Expected May 2026

- Concentration in Quantitative Business; Communications Minor
- **Cumulative GPA:** 3.83 / 4.00 | Dean's List (all semesters)
 - Omicron Delta Epsilon, International Honor Society in Economics
- **Relevant Coursework:** Advertising, Interactive Media Design, Digital Image Production, Financial Economics, Business Statistics, Global Political Economics, Theories of Mass Communication

ISI Florence – Arcadia University

Florence, Italy

Study Abroad Program

Fall 2024

- **Semester GPA:** 4.00 / 4.00 | Traveled to 11 countries

RELEVANT EXPERIENCE

POV Brand Management – Creative Collective Member

New York City

Remote Brand & Content Strategist

April 2026- Present

- Manage monthly content calendars for multiple client accounts, planning, editing, scheduling, and delivering social media campaigns ahead of publishing deadlines
- Develop, film, and edit short-form video content aligned with brand identity, leveraging storytelling, product positioning, and TikTok-style formats to optimize engagement and platform performance

Family Nanny

Winchester, MA

Summertime Position

May 2024 – Present

- Provided full-time caregiving for four children for three consecutive summers, managing a 45-hour weekly schedule, overseeing daily routines, activities and social arrangements
- Supported the family during a transitional period by ensuring a stable and nurturing environment, continuing to maintain a strong relationship with the family and providing ongoing support since 2017

Women in Business

Villanova, PA

Member

Jan 2023 – May 2026

- Active member of a 100+ person professional development organization dedicated to supporting women
- Attended speaker events and networking sessions with industry wide professionals at company sponsored events to highlight opportunities for women in business
- Participated in leadership, career and professional development workshops with peers and alumni

The Hive – Women's Clothing Boutique

Winchester, MA

Sales and Merchandising Associate

Apr 2019 – Aug 2024

- Developed skills in retail operations and online business management, supporting sales and store growth
- Launched an online store and managed website designs and updates; boosted social media presence, driving a 40% increase in accounts reached, expanding the market internationally
- Identified and introduced new brands through customer feedback and peer recommendations, enhancing customer satisfaction and driving sales growth

SKILLS, ACTIVITIES & INTERESTS

Skills: Project Coordination, Content Strategy, Social Media Marketing, Microsoft Excel, Data Analysis, Communication and Organizational Skills, CapCut, Canva

Activities: Kappa Kappa Gamma- Recruitment, and PR Committees

Interests: Avid runner, skiing at Sugarbush VT, Traveling, Content Creation